



**FOR IMMEDIATE RELEASE**

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Contact:  
Jessica Rzeszut  
E. jrzeszut@omnicheer.com  
P. 858.207.9976 ext. 166

**CHEERLEADING CLOSEOUTS, POWERED BY CAMPUS TEAMWEAR, OFFERING LABOR DAY 97¢ SHIPPING SPECIAL FOR EMAIL SUBSCRIBERS**

*For six days only, Cheerleading Closeouts email subscribers only pay 97¢ for shipping, no matter how large the order size.*

San Diego, August 30, 2013 -- In celebration of the upcoming Labor Day holiday, Cheerleading Closeouts is offering 97¢ shipping for all orders placed by email subscribers for six days. The sale starts Friday, August 30 and ends on Wednesday, September 4 at 11:59pm PST.

Cheerleading Closeouts always offers a flat shipping rate of \$3.97 for all orders of any size. Previously, the outlet website held a 97¢ shipping special, which was a big hit among fans and customers.

"We frequently offer sales but we've noticed that our customers particularly love shipping specials. It's great for customers shopping for entire squads or just one cheerleader that needs a new wardrobe," said Jessica Rzeszut, Campus Teamwear marketing manager.

The cheerleading outlet website, launched by leading cheer retailer Campus Teamwear, has been providing the lowest prices on cheer apparel, shoes, and accessories since January 2013. Through emails, Cheerleading Closeouts frequently sends special offers, deals, and sales to its email subscribers only. In order to access the sales or specials, customers must directly click through the email.

"We always recommend our customers subscribe to our emails, as we frequently hold sales that are only accessible by subscribers. While we already have low prices, customers can save on shipping or save even more on popular items from practice wear to shoes," said Melissa Darcey, Campus Teamwear marketing specialist.

To subscribe to Cheerleading Closeouts emails, visit the company's website.

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*About Cheerleading Closeouts*

*Cheerleading Closeouts launched in 2013, and is a division of Campus Teamwear. The website offers a wide variety of in-stock, high-quality cheer gear and apparel on final sale and available in limited color options and quantities at an exceptional value.*

*About Campus Teamwear*

*Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at [customerservice@cheerleadingonline.com](mailto:customerservice@cheerleadingonline.com).*